

Rome Bootcamp





Be a Better Manager 4

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Rome Business School & Planeta Formación y Universidades
Internationality
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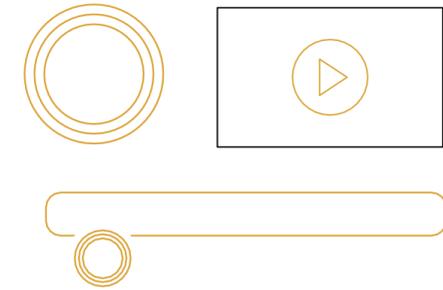
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This brochure has an interactive menu that will navigate you directly to each one of the topics and from there back to the menu page. Videos, URL's and emails are also interactive



01 Be a Better Manager



Rome Business School offers Master and MBA programs that can be taken both on campus and online, as well as Executive Education training programs. We always maintain an international vision, and our mission is to train global leaders equipped to manage companies all over the world from an innovative and sustainable perspective.

This is the meaning of our mission to create better managers for a better world.





Antonio Ragusa
Dean of Rome Business School

“In a global world, the economy never stops. It fluctuates, driven by ever-growing competition and market uncertainties. Companies that have the best understanding of this new context know that they need versatile, creative, highly adaptable directors;

Responsible leaders with the ability to design the strategic approaches of their organizations effectively, with the vision and talent required to succeed on this new playing field. Based on diversity, innovation and sustainability but strongly connected to the market our educational paths will amplify your talents, transform your abilities, and accelerate your career.

Your passion is our fuel and your ideas the starting point from which to make a change both for you and the world. Our students, alumni, faculty, and staff members are the driving force behind this change. We are committed to creating future managers, entrepreneurs, and professionals to a level of excellence and ethics in their competences to take the world to the next age of modernity and progress.

The quality of our programs is underpinned by a working atmosphere always connected to the professional world in which the participants share experiences and learn from their classmates. If you are or want to become a proactive person, full of energy, charismatic, a leader to guide your company to success;

You’re one of us!”

A Family committed to Global Education

Rome Business School is a member of Planeta Formación y Universidades, an international network created in 2003 by the De Agostini and Grupo Planeta that embodies a strong commitment from both companies to university education and vocational and lifelong training.

This international higher education network boasts twenty-three educational institutions across Spain, Andorra, France, Italy, North Africa, the USA, and Colombia. Each year, more than 100,000 students from 114 different countries receive training through its business schools, universities, specialist further education colleges, and vocational and lifelong training centers.

 Planeta Formación y Universidades



As a diversified business division of two large publishing, communication and entertainment groups, **Planeta Formación y Universidades** upholds a set of essential high business values. This leading and enterprising spirit is now combined with the latest technologies and the ambition to deliver for global communities.

Pietro Boroli

Pietro Boroli, President of De Agostini Editore, inaugurates the New Campus of Rome Business School during the inauguration ceremony of the new campus of the Rome Business School. Rome, October 14, 2021

The most International Business School in Italy

It is our belief that, in order to close the gap between the academic world and the job market, we must expand our perspective. This is why, ever since Rome Business School was founded, we have focused our efforts on creating a multicultural, diverse learning environment. We are now the most international business school in Italy, with students coming from more than 150 countries. Therefore, choosing Rome Business School for a higher education program does not just mean receiving a top-level education, but also coming in contact with brand new perspectives and building strong and lasting bonds that span distances.

1st

Most international Business School in Italy



274

Universities partnerships and agreements in 63 countries and 4 continents worldwide

+ 707

Partnership agreements with National and International companies

11

Masters classified in Internationals Rankings

586

National and International Employability Partners

3,285

Job and internship offer each year
+693 over 2021

14,873

Candidates keen to apply each year

2,300

Students from 150 countries

97%

Placement rate

50+

International companies involved in the students' final Capstone Project

91

International Managers as Corporate Advisors

107

National and international events every year, including talks, conferences, summits, and social events

102

Events, workshops, webinars and meetings in collaboration with multinational companies every year

Rome Business School's Global Learning Community

Rome Business School strongly believes in an international mission, giving a first role to cross-cultural communication between its students and granting access to managerial education worldwide.

Right from the very early years, Rome Business School has naturally developed international cooperation on a global scale, with a special focus on developing countries. An ethical approach to business and work has to be applied when training entrepreneurs, managers and professionals to a level of excellence in their area of competence. This is the main reason that Rome Business School wants to play a key role in the development of economic humanity and a more prosperous, fair and respectful society focusing on the central role of the individual.

This comprehensive expansion of Rome Business School has therefore not only attracted international students from more than 161 countries to its programs but also, and most importantly, it has given rise to active synergies with other Schools, Institutions and Universities: from running International Study Tours in Rome and abroad to the dedicated Online Short Courses, as well as taking part in institutional events and graduation ceremonies, cooperating in the publications of the Research Center, and much more.

Rome Business School also offers partners services such as legalization of the certifications, customized packages and dedicated lectures and training, along with the inclusion in our Online Library and Virtual Learning Environment.

Rome Business School Partners

ARGENTINA

Mundos E Business School
Universidad Empresarial Siglo 21

ARMENIA

Eurasia International University

AUSTRIA

Cives Solutions

BELARUS

MHR Group International School of Business and Management of Technology of BSU

BELGIUM

Université de Liège

BRAZIL

Baiana Business School
Fucape Business School
Pontificia Universidade Católica do Paraná
Strong Educational Universidade Federal do vale do Sao Francisco

CAMEROON

Fotabe University

CHILE

Universidad Andres Bello
Universidad de Chile - Facultad de Economía y Negocios
Universidad Mayor

CYPRUS

Cyprus Institute of Marketing
Global Business University - Europe
Open University of Cyprus

COLOMBIA

Politécnico Grancolombiano
Pontificia Universidad Javeriana - Bogotá
Universidad EAFIT
Universidad del Norte
Universidad Pontificia Bolivariana UPB

DOMINICAN REPUBLIC

Pontificia Universidad Madre Maestra
PUCMM

ECUADOR

Universidad Pontificia Católica del Ecuador
Universidad San Francisco de Quito

EGYPT

Brilliance Business School

ETIOPÍA

St. Mary's University

FINLAND

Turku University of Applied Sciences

FRANCE

CMH Academy - International Hospitality Management School
Ecole Supérieure de Design ESDAC
EDC Paris Business School
ESLSCA Business School - Paris
ESSCA School of Management
Magellan Institute
Université Paris-Est Creteil Val-de-Marne

GEORGIA

Business and Technology

University Tblisi State University
Caucasus University

GERMANY

University of Heidelberg

GHANA

Accra Business School

INDIA

City College Jayanagar
Don Bosco School of Management
Hindustan College of Arts & Science
Indian Institute of Logistics
Rajagiri Centre for Business Studies

IRELAND

Galway Business School

KYRGYZSTAN

Makhumud Kashgari Barskani Eastern University

MACEDONIA

Institute of Communication Studies

MEXICO

Escuela Bancaria y Comercial - EBC
Universidad Anáhuac del Mayab
Universidad Autónoma de Guadalajara
Universidad de Guadalajara - Centro Universitario de Arte, Arquitectura y Diseño
Universidad de Veracruz

MYANMAR

WEBS College

NIGERIA

Rome Business School Nigeria

PERU

Universidad de Ciencias Aplicadas - UPC
Universidad de Piura

PORTUGAL

Instituto Politécnico de Bragança
Universidade da Beira Interior
Universidade do Algarve

RUSSIA

Southern Federal University
St. Petersburg State Electrotechnical University "LETI"

SERBIA

RBS MBA

SLOVENIA

DOBA Business School

SOUTH KOREA

Woosong University

SPAIN

EAE Business School International
University of Valencia
Universidad de Salamanca

TURKEY

Abant Izzet Baysal University

UAE

Capital College University

UKRAINE

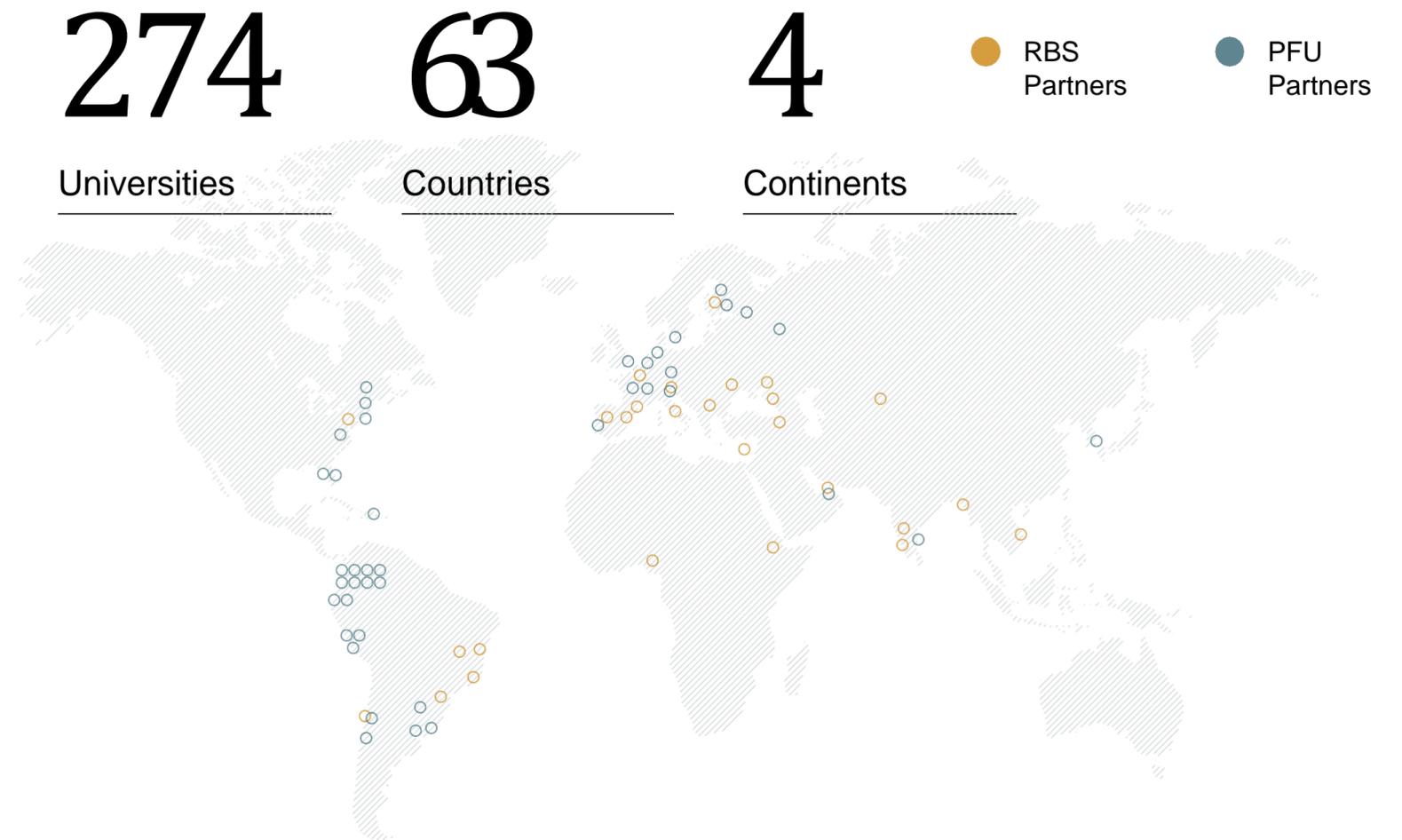
International Institute of Business
Kyiv-Hoyla Business School
Ukraine University

USA

Ducere Global Business School
Florida International University
HAC Business School
Kean University
PACE University
USIL Miami

VIETNAM

FPT University



Annual meeting with Rome Business School International Partners

Accreditations & Rankings

Public Accreditations



MIUR –Italian Ministry of Education, University and Research

Rome Business School has been certified by the MIUR (Italian Ministry of Education, University and Research) as a Research Center, and is listed on the National Research Registry (reg. n° 61598).



Italian Republic and Chamber of Commerce

Rome Business School is legally certified and authorized by the Italian Republic and Chamber of Commerce to deliver: “management training and consultancy, marketing and communication services, education design, editorial activities by any means, including online publishing, except in the daily press”. n. rea – rm-1364167.



European Union

Rome Business School is officially registered as a participant organization of the Education and Culture Directorate-General and the Education, Audiovisual and Culture Executive Agency of the European Commission, with the Participant Identification Code (PIC) n° 937625960.

Business School Accreditations and Memberships



EFMD

Rome Business School is a Member of EFMD, a global, non-profit membership-driven organization specializing in management development. EFMD is a globally recognized accreditation body for business schools, their programs, and corporate universities on a global scale. It strives to develop socially responsible leaders and managers looking for connection opportunities.



EOCCS – EFMD Accreditation

A suite of 4 courses of our Specialized Master Online in HR & Organization within the managerial core competences are EOCCS certified by the EFMD (European Foundation for Management Development). This prestigious certification demonstrates the quality of the Rome Business School online courses. RBS is one of only two business schools in Italy certified by EOCCS-EFMD.



Asfor Accreditation

Our International MBA, Executive Master in Marketing and Sales and Master in HR & Organization are accredited by ASFOR as one of the best master programs in terms of giving its students an education in management. The accreditation verifies that the Master is qualified to disseminate a 4.0 leadership culture in order to grow a future generation of managers equipped to tackle the challenges of modern society and its digital transformation.



PRME

Rome Business School is a member of Principles for Responsible Management Education (PRME), a United Nations-supported initiative and a platform for raising the profile of sustainability in schools around the world. PRME equips today's business students with the understanding and ability to deliver change tomorrow.



EADL

The European Association for Distance Learning represents all the privately-owned and non-governmental European organizations offering high quality and educationally sound distance learning. EADL aims to improve the quality and acceptance of distance learning to ensure the maximum benefit for students.



PMI - Project Management Institute

Rome Business School is accredited as Authorized Training Partner (ATP) by the Project Management Institute (PMI), the world's largest project management member association.



CSCMP

Rome Business School is a member of CSCMP, the leading worldwide professional association dedicated to the advancement and dissemination of research and knowledge on supply chain management. CSCMP Italy aims to develop practice, competences and networking among Italian-speaking Supply Chain Professionals.



DASCA

Rome Business School is certified by ABDA™. The Data Science Council of America (DASCA) is the world's most credible 3rd-party, vendor-neutral certification for young business-school students and those graduating with majors like Statistics, Applied Mathematics, and Economics, dreaming of making exciting careers in Big Data. You can trust the internationally accepted and recognized ABDA™ Credential to prove best, your proficiency, potential, and promise for Big Data analytics.



PWA

A non-profit networking organization that supports and promotes the interests of professional women of different nationalities, from diverse cultural environments, welcoming women from various professions at different levels and from different sectors.

Quality



ISO 9001:2015

Rome Business School has obtained the ISO 9001:2015 certification that accredits the top-quality standards of our training activities. The ISO 9001:2015 accreditation certifies that our organization implements quality systems that provide the foundation for excellent customer satisfaction, staff motivation and continuous improvement.

Accredited Masters



What it is and its accreditation process

ASFOR (Associazione Italiana per la Formazione Manageriale) is the Italian Association for Management Training. Founded in 1971, ASFOR's main purpose is the development of Italian managerial culture and the continuous improvement of the quality and competitiveness of Italian managerial training.

The ASFOR accreditation process identifies the excellence of training projects. The programs are evaluated according to criteria that ascertain the solidity of the proposed contents, the teaching quality of the teaching staff involved, the organizational commitment of the promoting educational institutions, economic sustainability and the guarantee of continuity over time.

What they valued the most from our masters and from our School

As states in the official report by ASFOR, Rome Business School is correctly positioned on the training market in Italy with a strong international focus. The possibilities offered by being part of an international group like Grupo Planeta that it favors are very wide of exchange between schools and its group's activities. The school is evolving very quickly with quality. Excellent logistics characteristics of the campus and a well-structured career service as an integral part of the school's value proposition. There is close relationship with 70 Companies operating internationally. The great satisfaction of the school's stakeholders confirms the correspondence between the objectives of the school, the Master HR & Organization and the MBA and the results achieved.

Accredited Masters

[International MBA](#)

[Master HR and Organization](#)

[Executive Master in Marketing and Sales](#)

Certified Masters



What it is and its certification process

EOCCS -Online Course Certification System is an international online course certification system within the EFMD designed to evaluate the quality of online business and/or management-related courses that stand alone or constitute part of a certificate or programme.

EOCCS provides RBS with a quality-driven international certification system, firmly embedded in the general philosophy of EFMD accreditations: internationalisation, practical relevance and quality improvement.

The process of the certification lasts 6 months and entails an in depth review of courses under a wide range of aspects: planning, design, production, delivery, management, maintenance and evaluation as well as the applied technology and the collaborative elements of the suite of courses taken in consideration. The Panel review of experts involved by EOCCS has interviewed professors, staff and students.

What they valued the Most from our masters

This prestigious certification demonstrates the quality of the Rome Business School online courses and places Rome Business School among the only 2 Business Schools in Italy certified by EOCCS-EFMD.

Rome Business School has a defined and coherent strategy for online courses/master, which relates to its overall learning strategy. The strategy reflects the Institution's market positioning, resources and any given constraints. The online courses are sustainable regarding the qualifications and experience of the teachers and the technical infrastructure of the Institution. There is an IT-strategy which describes the technology currently used and its sustainability.

Certification Masters

Suite of four courses as part of Master Programme in HR and Organization: Business Strategy, Marketing, Managerial Economics, Entrepreneurship and Business Planning.

Accreditations & Rankings

Rome Business School provide the highest quality in terms of Higher Education, investing in people, Social Responsibility, Ethics, Diversity and Innovation, connecting with companies and building an international network that allows the school to keep up-to-date with the needs of global businesses at all times. Rome Business School positions 11 of its masters among the best in the world, 3 of them are italian leaders for higher Education in Management: Marketing, Communication and Human Resoruces. Placing it self as the Business School with more ranked Master among Eduniversal Ranking



EDUNIVERSAL
RANKING 2022
BUSINESS SCHOOLS



EDUNIVERSAL
RANKING 2021
BEST MASTERS



EDUNIVERSAL
RANKING 2020
BUSINESS SCHOOLS



BEST MASTERS
RANKING 2019
eduniversal

TOP 30

International Master in Food and Beverage Management
Global Ranking
Ranked 21^o in Food and Beverage Management, Worldwide

TOP 30

Global Master in Fashion and Luxury Management
Global Ranking
Ranked 27^o in Fashion Management, Worldwide

TOP 40

International Master in Sport and Lifestyle Management
Global Ranking
Ranked 38^o in Sports Management, Worldwide

TOP 50

International Master in Tourism and Hospitality Management
Global Ranking
Ranked 44^o in Hospitality Management, Worldwide

TOP 50

International Master in Agribusiness Management
Global Ranking
Ranked 45^o in Agribusiness / Food Industry Management, Worldwide

TOP 50

International Master in Arts and Culture Management
Global Ranking
Ranked 44^o in Cultural Management Creative industries Management, Worldwide

TOP 60

International Master in Data Science
Global Ranking
Ranked 60^o in Big Data Management, Worldwide

TOP 60

Global Master in Human Resources Management
Regional ranking within the 9 geographical zones
Ranked 53^o in Human Resources Management, Western Europe

TOP 60

Global Master in Marketing & Sales
Regional ranking within the 9 geographical zones
Ranked 59^o in Marketing, Western Europe

TOP 100

Global Master in International Management
Regional ranking within the 9 geographical zones
Ranked 99^o in International Management, Western Europe

TOP 100

International Master in eHealth Management
Global Ranking
Ranked 92^o in Health Management, Worldwide

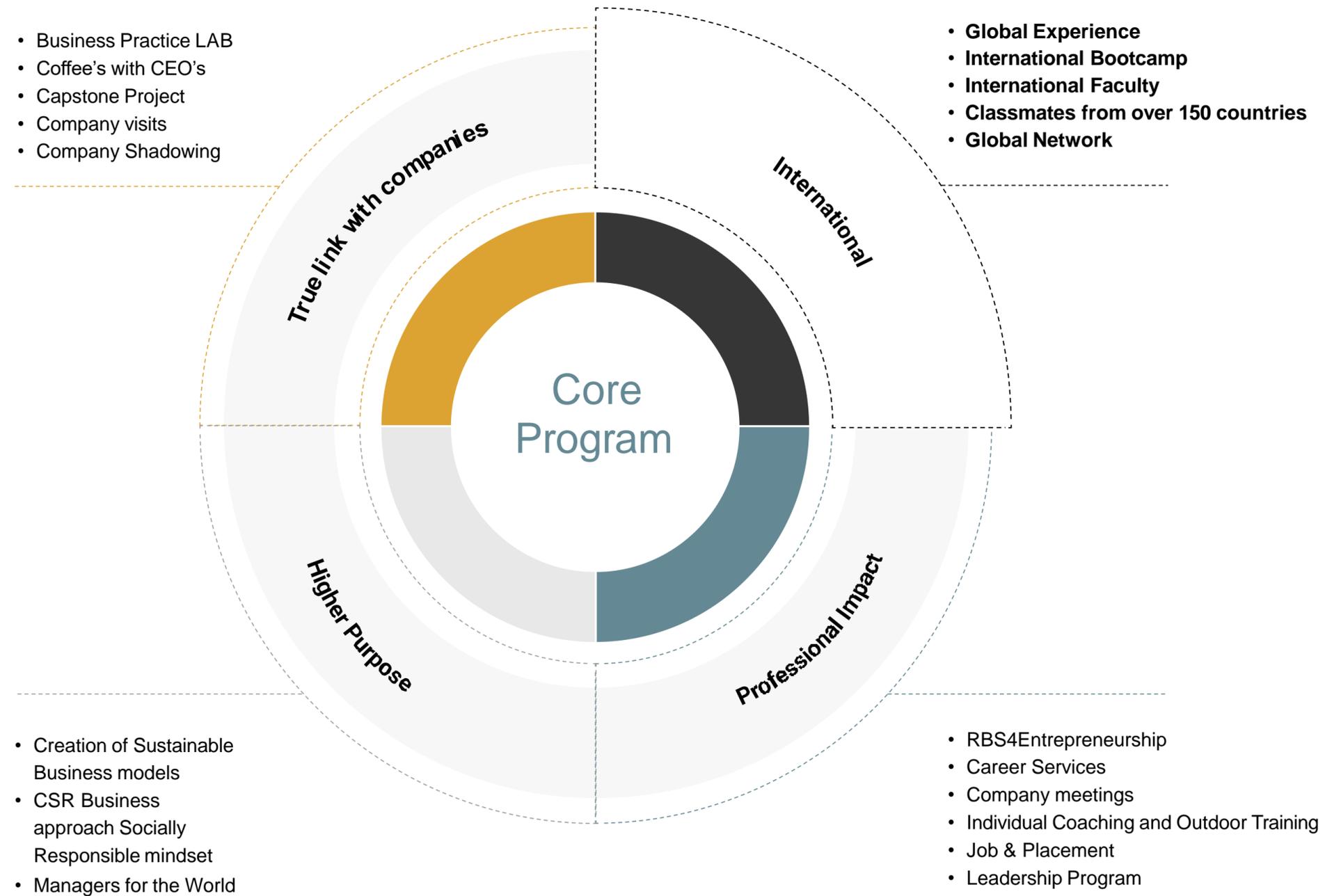
02 _____ Rome Business School International Bootcamps

Your Journey

Driven by the will to continuously improve our range of higher educational programs and keeping up-to-date with the trends of the job market, we have developed the Corporate Advisory Board, to embody the spirit of collaboration between students and the reality of the management world.

Rome Business School – Learning Experience is tailored and built to fulfil the highest standards of quality required to success in the today's working environment.

Shape your professional path and image through 4 pillar:



Rome Business School International Bootcamps experiences

Hone your entrepreneurial skills and test them with the ultimate challenge: Rome Business School's exclusive Bootcamps in Silicon Valley (in partnership with La Storia nel Futuro Association), Paris (in partnership with Sup de Luxe), Rome, Barcelona (in partnership with EAE Business School), Tuscany (in partnership with Castello Volognano), Doha (in partnership with Al Rayyan International University) and Lagos (in partnership with Rome Business School Nigeria), seven beautiful cities and destinations at the forefront of innovation and among the most productive startup ecosystems.

Take an advanced international program designed to put you in realistic business scenarios to solve and provide you with a practical way of learning and skills development, all with the professional support of tutors from top-class companies!

During the full week you will experience an intensive and fully immersive business experience, facing challenges, dealing with managers, international students and lecturers, and creating your own project that will be presented at the end of the Bootcamp Experience.

Pre-Master	First semester	T1 Second semester Challenge	T2 Second semester Global Experience
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Different Destinations, Same Mindset

 One Week Activities

 Accomodation Inlcuded

 Company Meetings & Company Case Studies

 Discover the City and Cultural Program

 Business Project to develop and present at the end of Bootcamp

 Certificate of Participation released by Rome Business School

Rome Bootcamp

July 31 - Aug 05, 2023

Why Rome Bootcamp

Join the biggest international event at Rome Business School and challenge yourself: meet professionals from all around the world and mix together contents and sectors to become a leader in the strategy of your current or future company.

Rome Bootcamp

"It' has been an amazing experience because I had the opportunity to meet more than a hundred people from such diverse places and professional backgrounds. A top opportunity not only for my network, as it gave me the chance to work on a business challenge where I could apply my human resources management aspiration and the skills I have learned during the bootcamp itself. I really recommend it, it is for sure the most international event I have ever been so far!"

Arfa Fatima | Master in International Management at Teesside University

Do you want to be a global student?

International Bootcamps are part of the 4 pillars of the Rome Business School value proposition.

To be the most international business school in Rome and in Italy, the global experience provided to our students is based on the internationality of our faculty, staff, classmates, companies, and the network directly created with the international school partners of Rome Business School.

Rome Business School's International Bootcamp programs are accelerated learning-by-doing programs for students who wish to learn and practice the latest principles connected to key sectors industries and enviroments.

Why then do we provide the International Bootcamps?

To provide our students a top-level choice of different destinations that can be easily experienced in a one-week intensive formula.



03 _____ Rome Bootcamp 2023 Program

Rome Bootcamp | International Business Leadership



Accept the Challenge

Why Rome Business School?

Why Rome?

Program

Faculty & CAB

Fees

Application

Accept the challenge

Take a top-quality program training on International Business Leaders and Cross-Cultural Communications; this exclusive Challenge Learning methodology will set students realistic challenges to resolve and prove them with a practical way of learning and skills development, all with the professional support of mentors from first-class companies!

The Rome Bootcamp is designed to experience the environment of Rome along with a mentoring experience. The aim is to mix together a high quality education and a business project to be developed and presented by the participants at the end of the week. Networking activities will give participants the occasion to benefit of the industry on the field.

The students will be divided in 4 main group of activities, directly connected to top companies of the sector

International Business

Fashion

Technology

Hospitality

The best business project for each area of specialization will be awarded at the end of the Bootcamp by the senior manager of the company involved, giving students direct connection for the further development of the same.



Rome Bootcamp | International Business Leadership



Accept the Challenge

Why Rome Business School?

Why Rome?

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Why Rome Business School?

Rome Business School is an institution with an International focus. Its mission is to train leaders able to manage business activities on a worldwide scale. It offers a practical approach to learning, with continuous communication between students, teachers and partners, all around the world. Our Masters and programs are designed to **train first-class professionals and Leaders**. Rome Business School is a member of the Planeta Formacion y Universidades Division, an international network created by the group Planeta de Agostini which embraces a strong commitment to university education and vocational and lifelong training.

As a result, more than **100.000 students of over 114 nationalities are connected** to talent and knowledge through open, flexible and useful models, on every level, in different subjects, methods and areas.

Opening the **application of Rome Bootcamp to the students of the international universities and business schools** partners all around the world is another remarkable achievement for our institution and testament to the quality of the hard work and dedication of all members of the Rome Business School global community members to always take it to higher level of educational excellence.



Rome Bootcamp | International Business Leadership



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Why Rome?

The ultimate education experience in the eternal city

The cradle of civilization and homeland of priceless cultural and artistic heritage, Rome is the ultimate location to enjoy a higher education experience. Students of Rome Business School international network therefore have the unique opportunity to combine their studies with several activities in the Italian capital, taking advantage of the many beautiful places and enriching initiatives offered by the city.

Study in Rome, experience everywhere

Through the company visits and study tours organized by Rome Business School, you'll have the chance to make contact with globally recognised institutions and renowned companies, become familiar with different professional environments and expand your network. Our School also offers the opportunity to take part in internships, in Italy and abroad, in prestigious and successful companies and institutions to consolidate and test the skills you have acquired on your Master program.

There's no business you can't find here

From fashion to food & beverage, from arts to tourism, Rome is the birthplace of multiple acclaimed companies and activities involving products and services made in Italy all of which operate in the business sectors covered on the School's program. This allows the students to experience first-hand the reality of the professional world they plan to join.

An ever-growing business ecosystem

With more than **650.000 companies** registered in the region and over **1.000 new startups** in the city and 1.81% growth rate of business in just last year, the Italian capital is the second leading city at a national level in terms of the number of new Businesses.



Rome Bootcamp | International Business Leadership



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Program 31 July-05 August, 2023

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10.00 to 12.00	BUSINESS PROJECTS PRESENTATION	MENTORING SESSION Business Project Development	MENTORING SESSION Business Project Development	MENTORING SESSION Business Project Development	BUSINESS PROJECTS Final Presentations	CULTURAL ACTIVITY Guided Tour of The Eternal City
12.00 to 13.00	MENTORING SESSION Team Up & Business Project Development	TEAM UP Wrap Up & Resolution of the Day	TEAM UP Wrap Up & Resolution of the Day	TEAM UP Wrap Up & Resolution of the Day	BUSINESS PROJECTS Final Presentations	
	Lunch	Lunch	Lunch	Lunch	Lunch	
15.00 to 17.00	TRAINING Corporate Social Responsibility	TRAINING Business Ethics	TRAINING New Trends In Technologies	TRAINING Sustainability Strategy	AWARDING SESSION Certificates of Participation	
	Break	Break	Break	Break	Break	
17.30 to 18.30	Resolution of the Day	GUEST SPEAKER DELOITTE	GUEST SPEAKER IBM	GUEST SPEAKER AMERICAN EXPRESS	FAREWELL APERITIVO	

*disclaimer program may vary upon needs

Rome Bootcamp | International Business Leadership



Accept the Challenge

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Faculty & CAB

The **Rome Business School teaching method** is designed to ensure the acquisition of theoretical and practical know-how in order to transfer truly useful competences that foster professional development. The faculty works together with the Corporate Advisory Board and the Academic Management team to ensure that the programs are constantly updated and easily transferrable to the professional world.

The **Corporate Advisory Board** embodies the spirit of collaboration between the academic world and the real management sphere by becoming one of the key players in the Quality Assurance Process, the process of continuous improvement of the Rome Business School's range of Management Training programs.

Composed of **+90 Leaders, Managers and Professionals** from key areas of National and International Businesses, through the Corporate Advisory Board, Rome Business School activates a process of continuously updating its training programs, relying on numerous business interactions and inputs provided by the members of the committee in the annual meetings and discussions with the school.

200

Lecturers and professors

90%

of them currently work professionally in the field as industry experts, consultants, entrepreneurs, managers, and practitioners

10%

of them are academic professors

60%

of them are international

40%

of them are Italian



Rome Bootcamp | International Business Leadership



Fees: 1.800€ per participant

<u>Dates</u>	<u>Included</u>	<u>Not included</u>
31 July-05 August, 2023	<ul style="list-style-type: none">• Lectures• Mentor Sessions• Plenary Sessions with Guest Speakers• Cultural Activity• Farewell Aperitivo• Certificate of Participation• Accomodation	<ul style="list-style-type: none">• Travel expenses• Transfers• Meals not specified• Other activities (out of the program)

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The aim is to mix together an high quality education and mentoring experience with a business project to be developed in the **International Business** area along with other three main areas and the Made in Italy Business: **Fashion, Technology and Hospitality.**

« **Follow one of the four paths and get ready to develop your business project** »

The Rome Bootcamp is open to our online students and **international students from school partners**, who will have the chance to immerse themselves in the campus and boost their network with the international faculty and companies involved. The school partners can open the call among their bachelor and master's students, following the deadline of reference to nominate their group of participants.

International Open Call: March 2023

Info Session Rome Bootcamp: April 6 & 12, 2023

Partners Deadline: May 10, 2023

Applications Closure: May 31, 2023

Fixed Discount: 20% for students coming from universities and business schools partners of RBS



Take the chance to become a global professional with Rome Business School!

Embrace the opportunity to improve your skills and refine your competences by gaining a unique international experience in one of the most cosmopolitan cities in the world. Broaden your horizons and open your mind to a new way of learning and communicating. On the Bootcamp, you will have the chance to collaborate with some of the most important figures in the international market, with an emphasis on Innovation, Entrepreneurship, Communication and Project management.

Expand your Boundaries

Expand your vision, get the chance to open your mind to new ways of thinking and opportunities, explore different campuses, and share experiences and insights with other multicultural teams.

Completing a portion of your studies abroad contributes to the development of transferable skills that highly valued by employers, therefore having a big impact on future job offers and career development opportunities. Step out of your comfort zone and learn from some of the best international realities in Europe and the world. Travel explore and immerse yourself in other cultural visions and ways of thinking, which challenge you to adapt and reassess the way you approach difficulties. Get in touch with your most inner self and create your own international network of contacts.





Your future awaits. *Build it with us.*

ENROLL NOW



Better Managers For a Better World

Rome Bootcamp



ROME BUSINESS SCHOOL

By:



Planeta Formación y Universidades

Via Giuseppe Montanelli 5,
00195 Roma RM

romebusinessschool.com