



UNIVERSITY OF PÉCS
Faculty of Business and Economics

DR. ÁSVÁNYI ZSÓFIA PHD

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Nationality: Hungarian

Date of birth: 1975

Sex: female

Workplace: University of Pécs Faculty of Business and Economics (UPFBE), Department of Leadership and Organizational Sciences

Job position: Associate professor, Programme director

EDUCATION AND TRAINING

Habilitation

2023

University of Pécs Faculty of Business and Economics

Labour lawyer

2021

University of Pécs Faculty of Law and Political Sciences

PhD degree

2013

University of Pécs Faculty of Law and Political Sciences

Law degree

2010

University of Pécs Faculty of Law and Political Sciences

HR management

1999

University of Pécs Faculty of Adult Education and HR Management

English Language and Literature & Secondary School Teacher

1999

University of Pécs Faculty of Arts and Humanities

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
German	B1	B1	B1	B1	B1

Language exams:

English C1 language exam (1999)

German B1 language exam (2011)

AWARDS AND ACHIEVEMENTS

„Golden Lectern” Award nominated by the School (2018)

„Teacher of the Year” Award nominated by students of MSc Management and Leadership (2015/2016, 2016/2017)

WORK EXPERIENCE

Associate professor, Programme director | University of Pécs Faculty of Business and Economics

2024 – present

Responsibilities:

Management & Leadership MSc Programme (EFMD accredited) Programme director (2018-)

MBA Strategic HR specialisation manager (2021-)

Marketing and Management Journal editor (2019-) Internationalisation

Committee, member (2018-) Educational Committee, member (2023-tól)

CareerSpot mentor (2018-től)

Assistant professor | University of Pécs Faculty of Business and Economics

2015-2023

Assistant professor | University of Pécs Faculty of Adult Education and HR Management Head of Department (2014-2015)

2013-2015

Assistant lecturer | University of Pécs Faculty of Adult Education and HR Management

2015-2023

HR Manager | Körber Hungaria Ltd.

2002-2004

HR Generalist | Hungarian Telekom Ltd.

1999-2002

TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development (Y/N)	Joint course development (Y/N)
Management II.	PhD	English, Hungarian	Y	Y	N
Sustainable HRM	MSc	English, Hungarian	Y	Y	N
International HRM Project	BSc	English	Y	Y	N
Human Resource Management seminar	BSc	Hungarian	Y	Y	Y

THE WORLD OF PRACTICE

Corporate projects			
Name	Date	Role	Responsibilities
Körber Hungaria Ltd.	since 2013	Course leader	Company projects in courses
Prohuman, HR-Rent	since 2020	Course Leader	Company projects in courses

Memberships			
Name	Date	Role	Responsibilities
Employment Advisory and Dispute Resolution Service	2016-2021	Member	advice, mediation in collective labour disputes
Employment Mediation and Arbitration Service	2010-2015	Member	advice, mediation in collective labour disputes

PUBLICATION HIGHLIGHTS

Ásványi Zs. | 2022 | Wolters Kluwer Hungary
Strategic Human Resource Management

Ásványi Zs. | 2022 | Management: Journal of Contemporary Management Issues 27: (2) pp. 261-282.
Technology vs privacy at work

Vörös M., Ásványi Zs., Fűrész D. I. | 2022 | Zagreb International Review of Economics and Business 25: 2 pp. 165-181.
The Hard Truth on Fixed-Term Employment and Organisational Performance - Survey-Based Evidence from Hungary

The detailed list of publications is available in the Hungarian Scientific Bibliography at:
[Publications in MTMT](#)
[ORCID](#)